



A Fort Myers Tradition Presented by the Junior League
Women Building Better Communities

FOR IMMEDIATE RELEASE

Contact: Jennifer McWhinnie
Email: pr@jlfm.org
PHONE: 239-418-2116; 239-989-2749

JUNIOR LEAGUE OF FORT MYERS ANNOUNCES THE DATE FOR THE 26TH YEAR OF TASTE OF THE TOWN

FORT MYERS, Fla. July 3, 2008 – The **Junior League of Fort Myers** today announced that the 26th Annual **Taste of the Town** festival will take place on Sunday, Nov. 2nd, 2008 from 11AM to 5PM at Centennial Park in Downtown Fort Myers.

Taste of the Town is a family-oriented food and entertainment festival that attracts more than 15,000 people every year. For the last 25 years, the Junior League has partnered with local restaurants to allow the community to “taste” their signature dishes. In addition to the food and drinks available, there will be a variety bands on two separate stages and plenty of entertainment and activities for children of all ages.

SIGNATURE FUNDRAISER BENEFITS LOCAL COMMUNITY

“Last year the event raised over \$135,000 which helped our League to establish even more community projects, including a new mini-grant program that we are launching this year” said Junior League of Fort Myers President, Anne Hansen. “We have been busy preparing to host the annual ‘Party in the Park’ and are so grateful to the people of Southwest Florida and beyond for returning to enjoy this great event each year, to help support the many causes the Junior League works for.”

“For our 26th annual fundraiser, we will continue to offer the enjoyment of live music, kid’s entertainment and affordable samples to satisfy any craving. The proceeds from Taste of the Town stay right here in our community to continue to improve the lives of women and children in Southwest Florida”.

FOOD DRIVE HELD DURING TASTE OF THE TOWN

In keeping with the League’s mission to help improve the community, all visitors are encouraged to bring a can of food, which will be donated to The Soup Kitchen in Fort Myers. The Soup Kitchen has been cooking in Fort Myers since 1984, serving a nutritious lunch six days a week to the homeless and at-risk.

TICKET INFORMATION

Tickets will be available at the gate for \$5 per person. Children under 10 are FREE.

About Taste of the Town

Taste of the Town is the signature annual fund raising event of the Junior League of Fort Myers, Inc. Proceeds are given back to the community through the League’s volunteer projects. Some of the organizations that have benefited from Taste of the Town funds include the Calusa Nature Center, the Imaginarium Hands-On Museum, Heights Foundation, Our Mother’s Home, and the TLC Center.

About The Junior League of Fort Myers

The Junior League of Fort Myers, Inc., a member of the Association of Junior Leagues International, Inc., is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. For more information about Junior League please call 239-277-1197 or visit online at www.jlfm.org.

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